

# Automation Ideas for Luxury Watchmakers

Luxury watchmaking is built on precision, heritage, and flawless execution—yet many supporting processes still rely on manual hand-offs, emails, and fragmented data. In an environment where lead times, compliance requirements, and client expectations are intensifying, operational excellence increasingly depends on how effectively information flows across design, sourcing, manufacturing, quality, retail, and after-sales service.

## Target areas:

- *Manufacturing operations*
- *Retail/boutique*
- *After-sale operations*

## Key Processes

(e.g., procurement, accounts payable, control / internal control and quality control)



**Supplier onboarding and monitoring**



**Service center parts availability**



**Invoice / PO matching**